

ROTARIPOST

SEPTEMBER 5, 2023



BARBARA LEADER

Barbara Leader is a journalist with more than 20 years' experience in Louisiana. She's worked in broadcast and print media. Her print career began in Monroe as a reporter covering education and courts. She's an award-winning journalist in investigative reporting winning statewide, regional and national recognition for her work. Since 2017 she's been an editor, coaching reporters, supervising other editors and growing their love for community journalism.



CLIFTON LEFORT

Clifton Lefort was born and raised in Denham Springs, LA and moved to the Shreveport area in 2010. He started working in the advertising industry in April of 2013 and has been a part of the Gannett corporation since. Georges Media hired him in January of 2020 to assist with expansion into the North Louisiana area. He has been married to his wife Jessica for 27 years and together they have four children. His passion is working with people and identifying opportunities for businesses to connect with potential customers through various types of digital marketing solutions.

Georges Media, owner of The Advocate, The Times Picayune and The Acadiana Advocate has expanded into northwest Louisiana. The newest office in the largest media company in Louisiana is the Shreveport-Bossier City Advocate. With a news team of 10, the Shreveport-Bossier City Advocate has pledged to provide local news coverage in a community where it has been diminished. Editor Barbara Leader and Regional Sales Director for North Louisiana Clifton Lefort will tell you about the new venture, their goals and plans for the future.

Happy Birthday

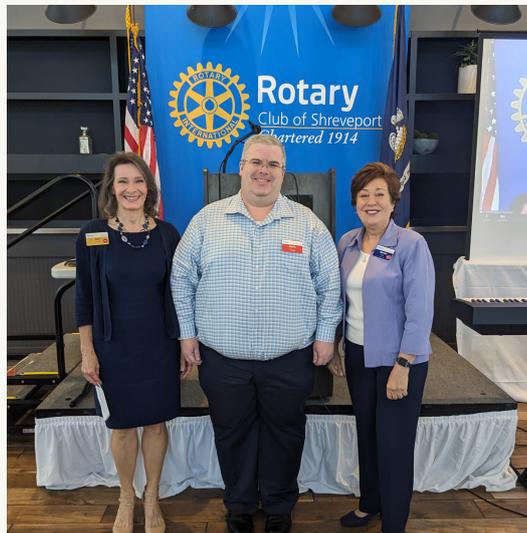
September Birthdays!

SEPTEMBER 4- LARRY EVENSKY
SEPTEMBER 5- SCOTT WOLF
SEPTEMBER 7- CHARLIE HENINGTON
SEPTEMBER 9- STEVE AIKEN,
AUDRA MUSLOW-HICKS
SEPTEMBER 12- LAMAR GOREE,
ALAN PRATER

SEPTEMBER 13- JIM MALSCH
SEPTEMBER 16- FRED RATZBURG
SEPTEMBER 21- RICK BATEMAN,
ROBERT TOUCHSTONE,
DOSHA PEEK
SEPTEMBER 22- NITA COOK
SEPTEMBER 26- MIKE FERRELL

**NEXT WEEK: SEPTEMBER 12TH
DR. SAM SILVERBLATT**

FROM LAST WEEK:



**TL: A big thank you to Michael Olivier for presenting us with an economic update on the State of Louisiana!
TR: Congratulations to our new member Kevin Cuppia! Pictured with his Proposer, Teri Haynes.**



**BL: Gayle Flowers (+1) and Chris Holoman (+1) Paul Harris Fellow level up! Congratulations to them both!
BR: Merritt Chastain with two of his guests Edward Taylor and Wayne Brown.**



Leigh Anne Evensky

EXECUTIVE DIRECTOR

Contact me if you have any questions about the club!

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[CLICK HERE to see photos from the meeting from last week!](#)